

Advertising Contract

Company ("Advertiser") _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Email Address: _____

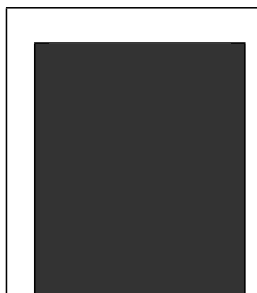
Phone Number: _____

Newsletter Ad Rates

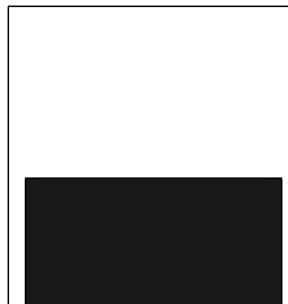
Ad Size	Per Issue Rate
Business Card	\$100
1/4 page	\$200
1/2 page	\$250
Full page	\$350
Classified	\$50
Events Calendar	\$100

Ad specifications: 300 dpi (dots per inch), .jpg or .pdf files only (NO EXCEPTIONS). *In Touch* is sent to over 4500 LMT's and is available online at amtany.org

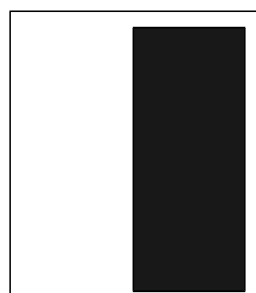
Newsletter Ad Sizes



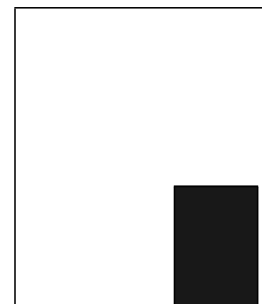
Full Page
7 1/2" x 9 1/4"
(w) x (h)



**Half Page
(horizontal)**
7 1/2" x 4 1/2"
(w) x (h)



**Half Page
(vertical)**
3 1/2" x 9 1/4"
(w) x (h)



Quarter Page
3 1/2" x 4 1/2"
(w) x (h)

Placement

(Please indicate issue(s) requested)

<p>_____ Winter 2017 (materials due by March 1st)</p>	<p>_____ Spring/Summer 2017 (materials due by June 15th)</p> <p>_____ Fall 2017 (materials due by September 1st)</p>
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_____ **Total Amount Due**

Please contact Cindy Allen at AMTA-NY Chapter Office at **office@amta-ny.org** for additional information.

Terms and Conditions

Advertiser acknowledges that this a binding contract with the American Massage Therapy Association – New York Chapter (“AMTA-NY) which shall be effective as of the date set forth below and shall continue through the end of the month of the last ad placement date. Advertiser agrees to pay AMTA-NY the total advertising fees set forth above. Cancellations are not accepted and copy corrections cannot be guaranteed after the materials deadline for each edition. AMTA-NY reserves the right to alter the publication schedule with notice. AMTA-NY does not guarantee ad space and reserves the right to refuse copy at its sole discretion. AMTA-NY’s liability for error in or omission of advertisement shall be limited to refunding charges already collected or extending ad run. Under no circumstances will AMTA-NY be liable for any consequential or other damages resulting from errors or omissions. AMTA-NY reserves the right to terminate this contract at any time upon substantial breach of this contract by Advertiser. All advertisements must be paid prior to publication. Please make checks payable to AMTA-NY. **If you would like to pay by credit card, please contact the Chapter Administrator at 585-582-6208.**

Authorized Signature

Date

Return completed contract and payment to:

AMTA-NY
167 Chamberlain Rd.
Honeoye Falls, NY
14472
office@amta-ny.org

If you have any questions, please contact:

Cindy Allen
585-582-6208
office@amta-ny.org