



# AMTA – New York Virtual Annual Meeting Minutes

May 29, 2020



Nick Bodkin (President) calls the 2020 Annual Meeting of the AMTA-New York Chapter to order @ 4:02pm.

This meeting is being conducted to report the business and financial activities of the chapter, and to give us an opportunity to maintain a sense of community, which is of utmost importance right now.

We want to take a moment to address the COVID-19 topic. We empathize with everyone's situation, as many of us are dealing with the same challenges as practitioners, employers, educators and students.

While AMTA is not the governing body with the authority to determine when it is safe for a therapist to practice or reopen, we are working closely with the state to provide input to help mitigate the risks for massage therapists if the state has allowed Massage Therapists to practice.

As an association, our role in this pandemic is to keep massage therapists and our members informed as information becomes available. AMTA will continue to provide timely and relevant resources to make members aware of vetted guidance and

directives from government, massage therapy licensing boards and other partners. Additionally, we share resources to help our members look ahead and make informed

decisions about the risks associated with returning to practice.

Across the country, information, changes and updates occur quickly and often. We encourage you to check the AMTA New York COVID News Page (<http://ny.wp.amtamassage.org/covid-19-updates>) frequently as we strive to provide the most up-to-date information possible through those resources as well as emails we are sending. Let's all stay safe and healthy, together.



# Agenda

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|--|--|
| <p><b>Welcome</b> 1</p> <ul style="list-style-type: none"><li>✓ Introductions</li></ul> <p><b>Reports</b></p> <ul style="list-style-type: none"><li>✓ President's Summary</li><li>✓ Finance Report</li><li>✓ Awards/Scholarships</li></ul> | <p><b>Elections</b> 2</p> <ul style="list-style-type: none"><li>✓ Results<ul style="list-style-type: none"><li>✓ Standing Rules</li><li>✓ Chapter Board</li><li>✓ Delegates</li></ul></li></ul> <p><b>Adjourn</b></p> <ul style="list-style-type: none"><li>✓ Final Comments</li><li>✓ Adjourn</li></ul> |
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Email questions to: [chapterrelations@amtamassage.org](mailto:chapterrelations@amtamassage.org) and [office@amta-ny.org](mailto:office@amta-ny.org)



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# Chapter Board

|                   |                  |
|-------------------|------------------|
| ✓ President       | Nick Bodkin      |
| ✓ Board Member    | Melanie Olivieri |
| ✓ Board Member    | Vacant           |
| ✓ Financial Admin | Donald Goodale   |
| ✓ Secretary       | Kyle Hierholzer  |

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## Committee Chairs

|   |   |
|---|---|
| 1   | 2   |
| <ul style="list-style-type: none"><li>✓ <b>Awards</b><ul style="list-style-type: none"><li>✓ Ed Pacyna</li></ul></li><li>✓ <b>Communications</b><ul style="list-style-type: none"><li>✓ Kyle Hierholzer</li></ul></li><li>✓ <b>Convention</b><ul style="list-style-type: none"><li>✓ Lindsay Bodkin</li></ul></li><li>✓ <b>CSMT</b><ul style="list-style-type: none"><li>✓ Tracy Pelletier</li></ul></li><li>✓ <b>Education</b><ul style="list-style-type: none"><li>✓ Larry Rockwell</li></ul></li></ul> | <ul style="list-style-type: none"><li>✓ <b>Government Relations</b><ul style="list-style-type: none"><li>✓ Lindsay Bodkin</li></ul></li><li>✓ <b>Membership</b><ul style="list-style-type: none"><li>✓ Larry Rockwell</li></ul></li><li>✓ <b>Online Election Coord</b><ul style="list-style-type: none"><li>✓ Jennifer Niemi</li></ul></li><li>✓ <b>Scholarship</b><ul style="list-style-type: none"><li>✓ Jaimie Ross-Stasio</li></ul></li></ul> |

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## President's Summary

|   |
|---|
| <ul style="list-style-type: none"><li>✓ <b>Chapter Year in Review</b></li></ul> |
|---|

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As a Board we base all our decisions on the mission statement of the association: *“To serve AMTA members while advancing the art, science and practice of massage therapy.”*

We are the only professional organization that is a not for profit, which means we are committed to investing our resources to support our mission statement. We continue to work with our chapter lobbyist to advocate for the profession and we provided

many continuing education opportunities at discount for our members.

Currently your Government Relations team is engaged in daily communications with our lobbyist. We are working together to ensure the fair and consistent treatment afforded to the profession as licensed health care professionals.

Looking ahead there are many unknowns due to the current pandemic. One thing is for certain, Your AMTA Board of Directors will continue to adhere to its mission statement to serve AMTA members while advancing the art science and practice of massage therapy.

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## **AMTA – New York Finance Report**

May 29, 2020

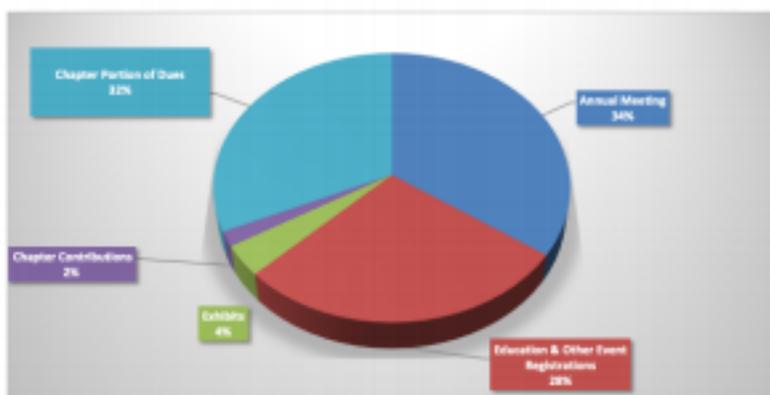


This Finance report includes NY Chapter current financial status and the budget for the upcoming fiscal year.

The time frame for this information includes: Mar 19 – Feb 20 Actual Income and Expenses, Fiscal Year 20/21 Budget



## FY 19/20 Actual Income Percentage



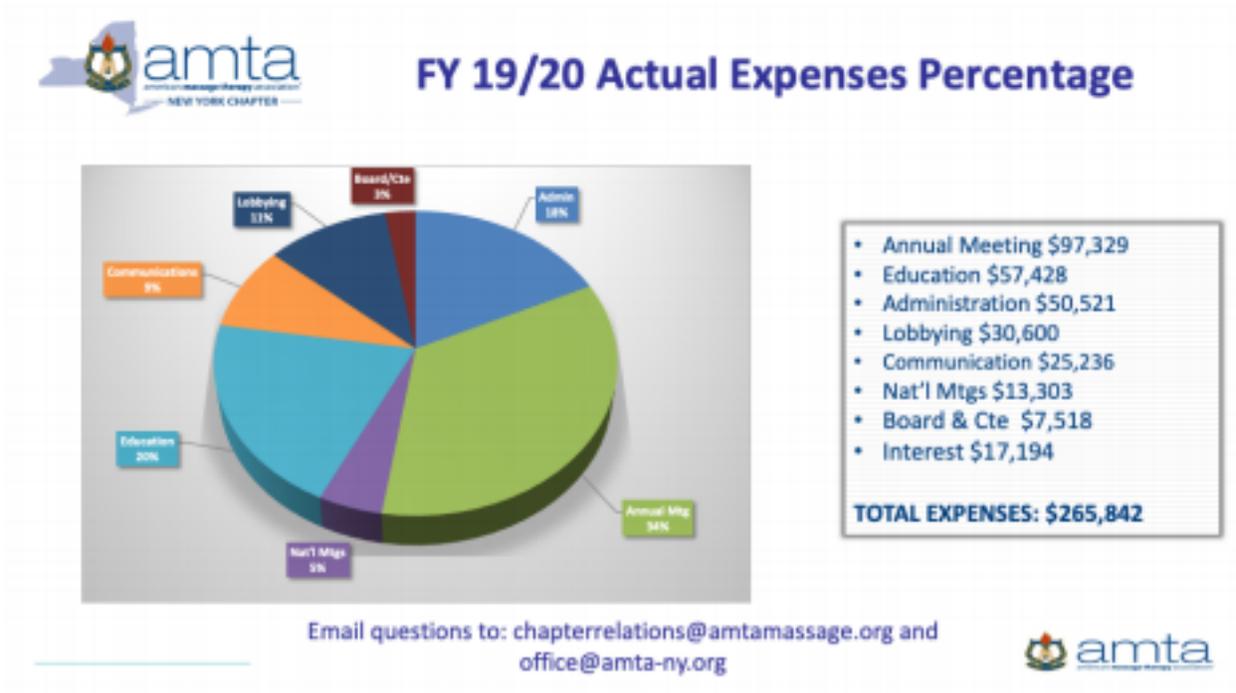
- Annual Meeting Reg \$77,915
  - Chapter Portion of Dues \$71,394
  - Education Event Reg \$63,310
  - Exhibits \$8,400
  - Chapter Contributions \$4,009
  - Advertising \$900
- TOTAL INCOME: \$225,928**

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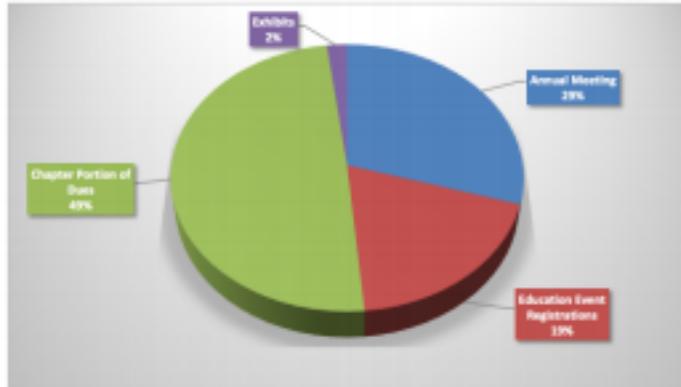
The following is a review of the main income drivers for the chapter for the past year • Actual income for chapter dues is 32% of chapter income. It is lower than previous years due to an accounting change implemented by the auditors and required by the IRS because of payment plans offered to members. Chapter will still receive the same amount of money per member; however we are now required to record the funds differently.

- Balance of 6% of income comes from exhibits and chapter contributions from members





## FY 20/21 Income Budget Percentage



- Chapter Portion of Dues \$141,600
  - Annual Meeting Reg \$85,000
  - Education Event Reg \$54,150
  - Exhibits \$5,500
  - Chapter Contributions \$3,000
  - Sponsorship \$1,000
- TOTAL BUDGETED INCOME:**  
**\$290,250**

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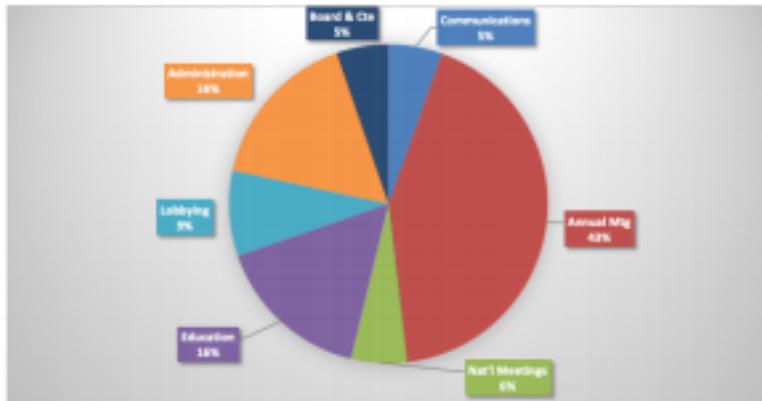


### Income

- Chapter portion of dues will normalize to previous years numbers at approximately 49% of income
- Annual Meeting registrations budgeted for March annual meeting will not be realized as they were refunded due to cancellation of meeting
- Education event registrations is normally 19% of our budget; however, some of that income will not be realized



## FY 20/21 Budget Expense Percentage



- Annual Meeting \$139,325
  - Administration \$53,368
  - Education \$51,903
  - Lobbying \$28,200
  - Nat'l Mtgs \$18,488
  - Communication \$17,700
  - Board Memb/Cte \$17,200
- TOTAL BUDGETED EXPENSES:  
\$326,204**

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### Expenses

- Education events expenses will be minimal due to cancellations from Covid
- Annual Meeting expenses will be minimal due to meeting cancellation from Covid
- Lobbying efforts will continue



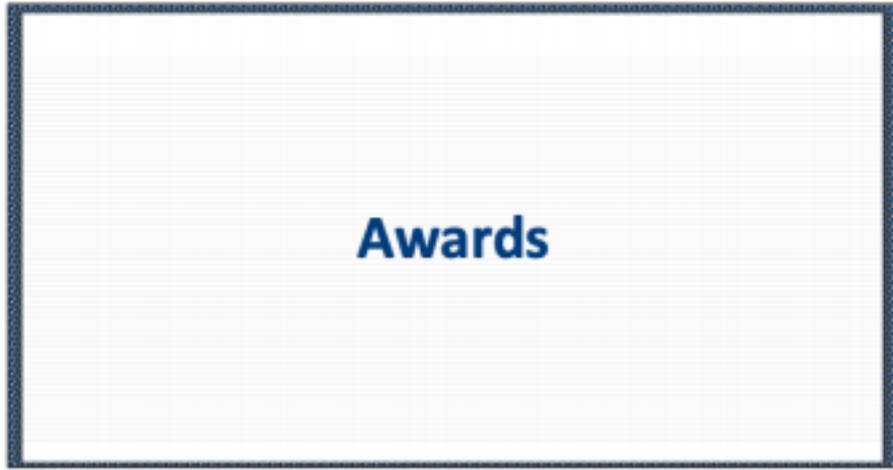
## Summary

|                       | <b>Mar 18 - Feb 19</b> | <b>Mar 19 - Feb 20</b> | <b>FY 20 - 21</b> |
|-----------------------|------------------------|------------------------|-------------------|
|                       | <b>Actual</b>          | <b>Actual</b>          | <b>Budget</b>     |
| <b>Total Funds</b>    | \$ 303,421             | \$ 225,928             | \$ 290,250        |
| <b>Total Expenses</b> | \$ 257,708             | \$ 265,842             | \$ 326,204        |
| <b>Net Change</b>     | \$ 45,713              | \$ (39,914)            | \$ (35,954)       |

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- Budgeted for increased funds in FY 20/21 over previous years due to chapter dues structure stabilizing
- Many budgeted items will be impacted by cancellation of events due to COVID-19 mandates and restrictions



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This year's awards were given to recognize and honor both AMTA members and members of the community that have advocated, supported and contributed to the advancement of the profession of massage.



## Awards



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Meritorious Award: To acknowledge diligent volunteerism done in an altruistic manner.

The Meritorious award was awarded to Lindsay Bodkin. Lindsay has volunteered as a Delegate, Government Relations Committee Chair, Massage Therapy Foundation Finance Committee Chair, and Convention Committee Chair. To date Lindsay has been the driving force coordinating the Covid-19 response, working with chapter leaders and lobbyist keeping the chapter informed with the latest information.



## Awards



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**Humanitarian Award:** To acknowledge the “heart” of massage in action.

The Humanitarian award was given to Kimberly Corpus. Her hours of donated time through volunteerism to children, families, patients, education and outreach are too numerous to count.



## Awards



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[office@amta-ny.org](mailto:office@amta-ny.org)



**President's Award:** The President's Award was awarded to Kyle Hierholzer LMT in recognition of his tireless efforts to support the work and the members of the AMTA NY Chapter. His voice is always heard when someone is needed to step up to help on a committee or workgroup. His thoughtful approach and follow-through to all tasks and his selflessness and dedication to our profession is humbling.



**The Kathleen M. Doyle, PH.D Government Relations Award:** Rebecca Marino was awarded our Government relations award. Rebecca has been New York's AMTA chapters voice for 10 years. Her constant work helping bridge the gap between Massage Therapy and the laws of the government has been immense. Rebecca is our voice as our lobbyist and has our best interest at heart.



**The Sports Achiever Award:** To honor and acknowledge their accomplishments in the area of sports.

The Sports Achiever Award goes to Robert Fiorentino for his years of accomplishments in biking events, working with the Rutgers swim team and many duathlons and triathlons.



**Kristen Sykora Award:** To honor an AMTA member who exemplifies professionalism, is passionate about massage, embodies excellence, stresses continuing education and preserves privacy in the workplace.

The Kristen Sykora award was given to Cindy Hawks. Cindy mirrors the values and standards that were so dear to Kristen.



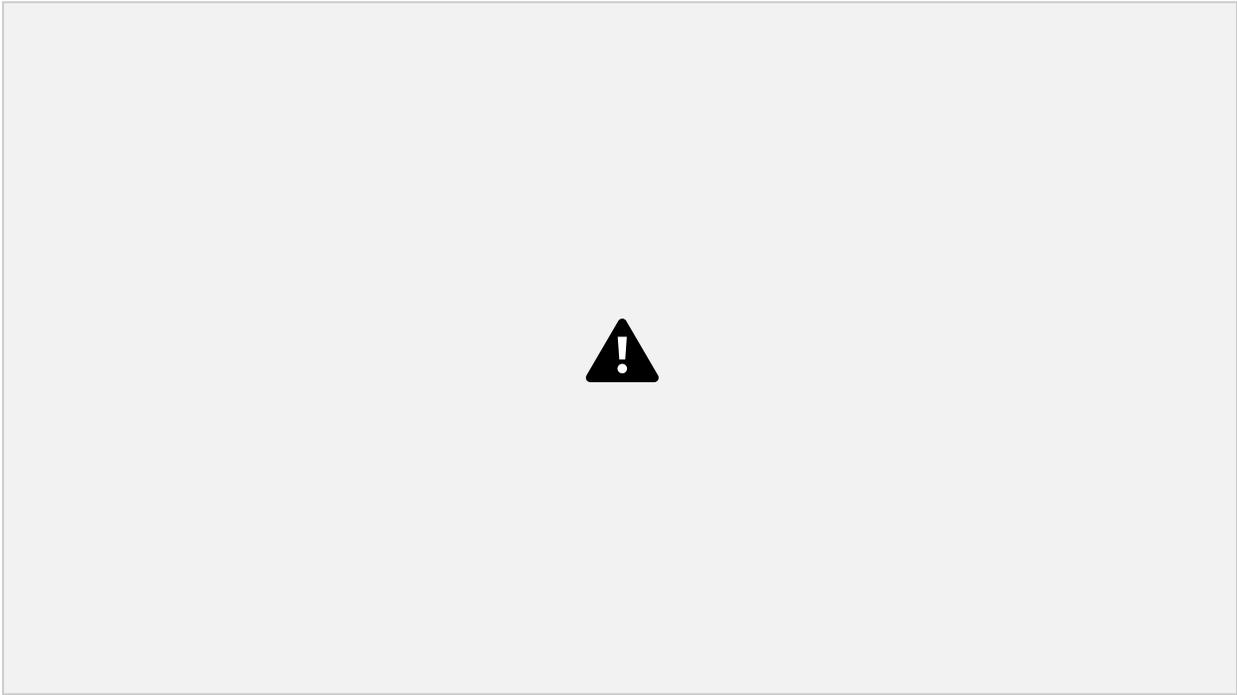
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Grace Williams, [Onondaga School of Therapeutic Massage](#) (Rochester)

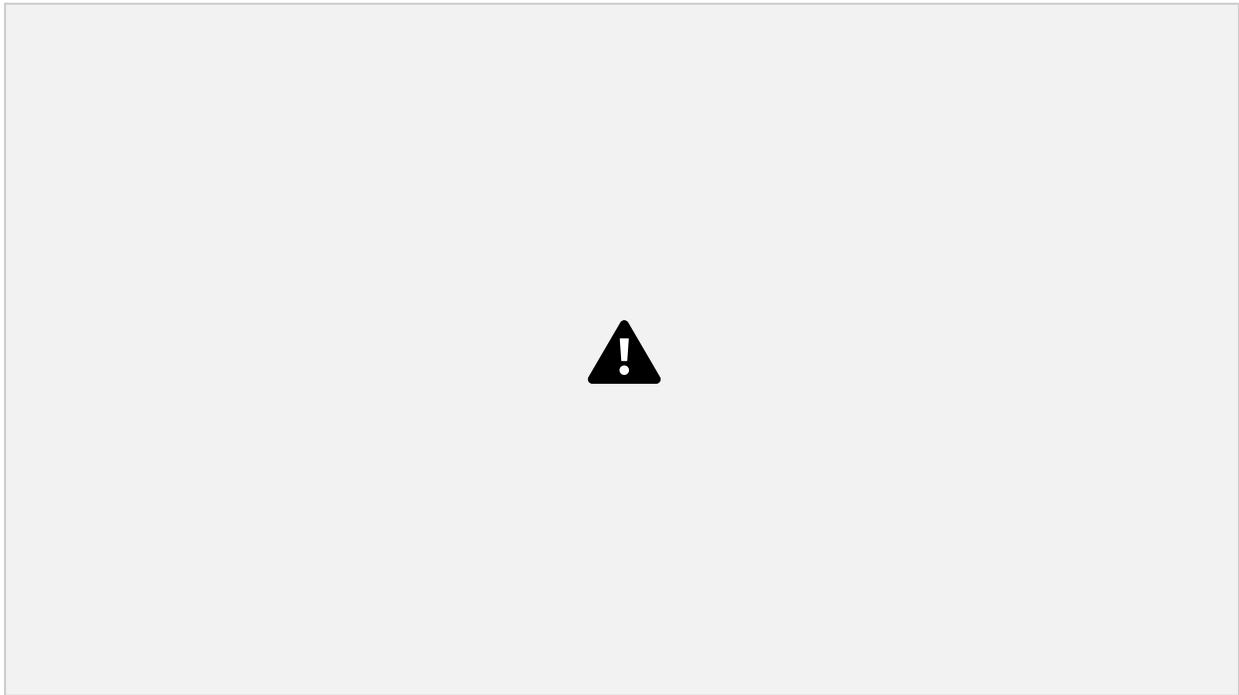
Mike Andryszewski, [Center for Natural Wellness School of Massage Therapy](#)

(Albany) Cori Kresgi, [Pacific College of Health and Science - NY](#) (New York City)

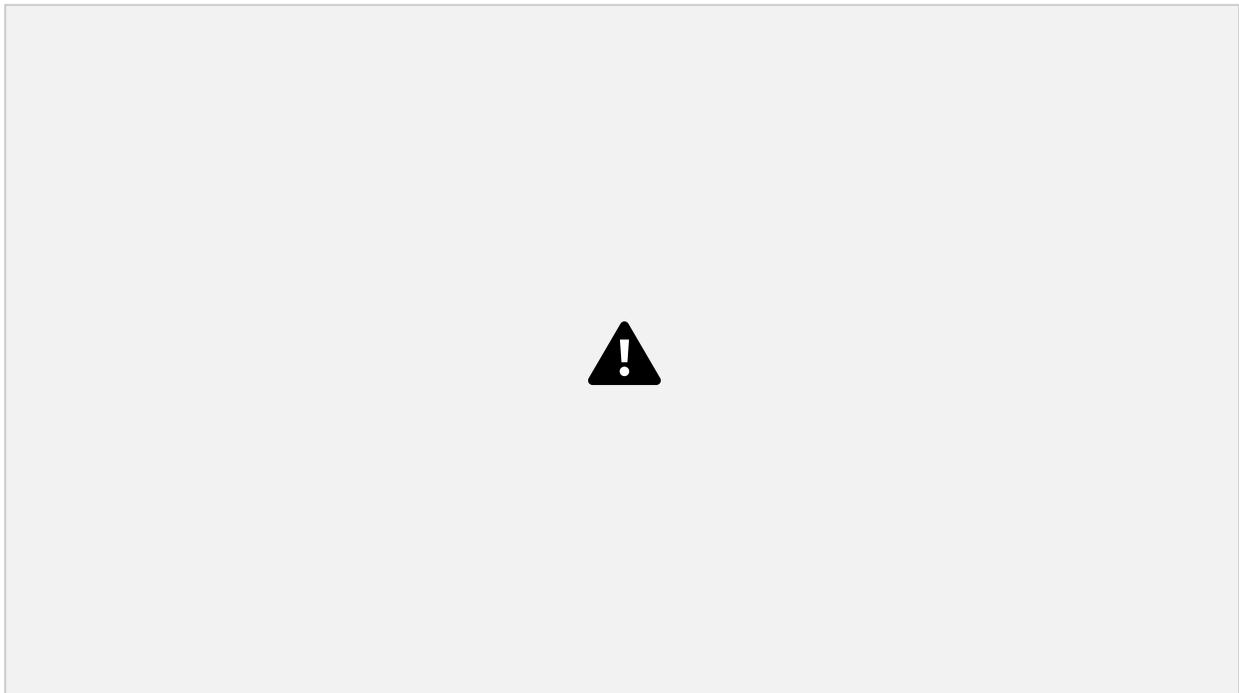




Chapter will permanently conduct online elections going forward  
Other sections of chapter standing rules adjusted to come into compliance with  
National AMTA bylaws and policy



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Chapter Board positions (serve 2-year terms, 2020 – 2022)

President – Nick Bodkin

Board Member – Melanie Olivieri

Secretary – Kyle Hierholzer

Chapter Board positions (for 1-year term, 2020 – 2021)

Board Member – Lindsay Bodkin

Financial Administrator – Donald Goodale

Oath of Office will be administered at the next Chapter Board meeting

Delegate

Shania Sonneville (2-year term, 2020-2022)

Thank you Jen Niemi, Online Elections Coordinator, for your service. You are dismissed.





As we close this Annual Meeting of the AMTA-NY Chapter, I want to share a few comments, we are stronger together and the future of our profession is in our hands. Please be safe in these complicated times, and hopefully we will see each other soon.

Meeting Adjourned: 4:17pm